

MOBILeREGISTRATION

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Web Based Event Attendance Tracking

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Product Summary

MOBILeREGISTRATION *powered by* **MOBILeTY** provides a cloud based, turnkey solution for creating, managing, and producing identification tags/cards for the purpose of tracking visitors to the booths and kiosks at shows, events, conferences, and meetings. The system includes the card printing tools for on-site generation, web based reporting, tracking and analytics. The system employs the vendor's Smartphone for visitor tracking at the booth level. This approach eliminates the cumbersome and expensive reliance on third party scanners that require maintenance, inventory, hardware repairs, distribution, and reclamation.

MOBILeREGISTRATION communicates using Ethernet (on-site generation) and broadband (event attendance tracking) secure communication between the devices and the cloud-based servers. Off line operation is supported.

MOBILeREGISTRATION operates using the QR code on the identification tags/cards.

System Summary

MOBILeREGISTRATION is a Smartphone driven, cloud-based solution for providing event attendance tracking. As a result, installation and set up are simple and require no significant effort.

System Features

The event product consists of a laptop and card printer for on site ID card generation, an Android or iOS application (available from Google/Apple) for use on the participant's Smartphone.

The management portion of the application is a web based portal that supplies the functionality for managing both the databases accessed by the participants and the reporting tools and system status.

System Requirements (Event Attendance Tracking)

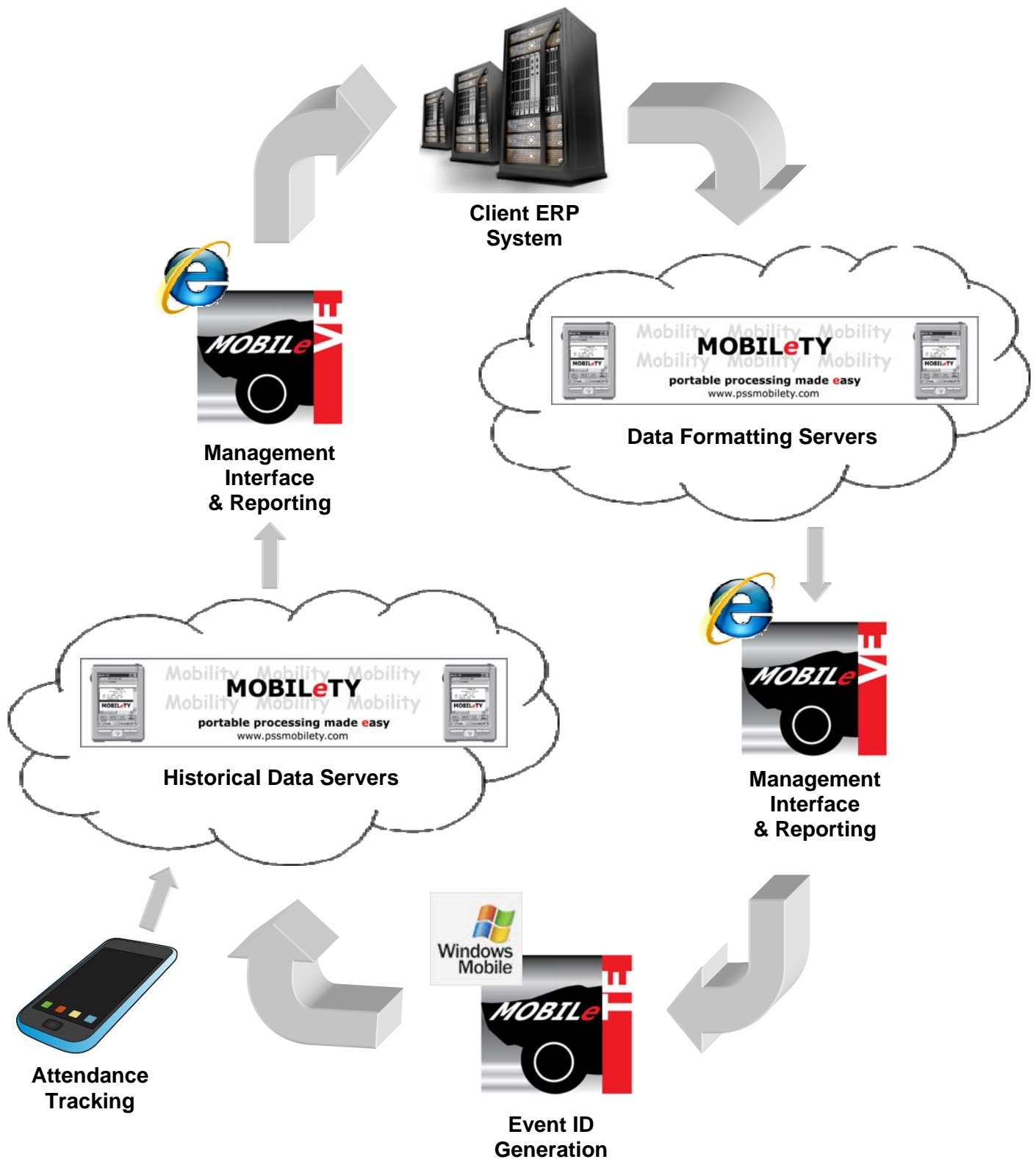
MOBILeREGISTRATION requires any Smartphone running Android OS Version 2.3 and above, iPhone running iOS version 5.0 and above.

System Provided for ID Card Generation

Laptop and a card printer with:

MOBILeREGISTRATION	ID Card White Premier PVC Blank CR-80 30 Mil Card,
MOBILeTE - MOBILeREGISTRATION	Laptop and printer application.
MOBILeVE – MOBILeREGISTRATION	SQL based process for maintenance and reporting.

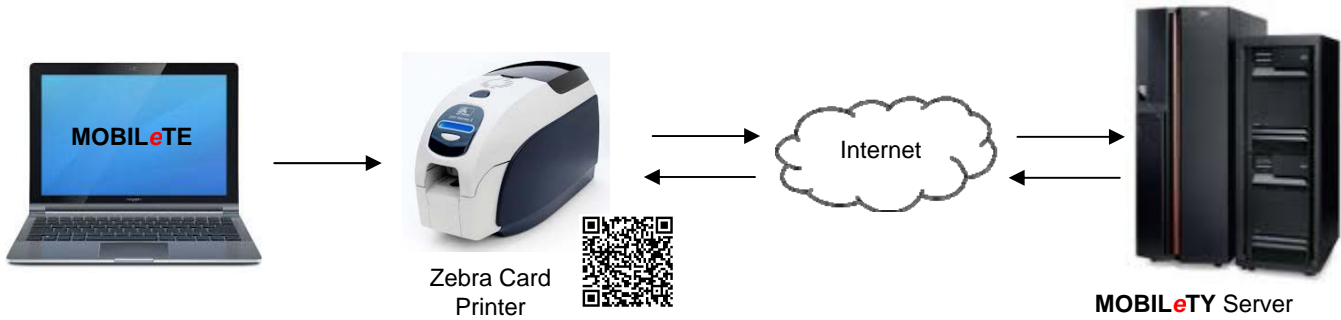
MOBILEREGISTRATION Graphic Overview



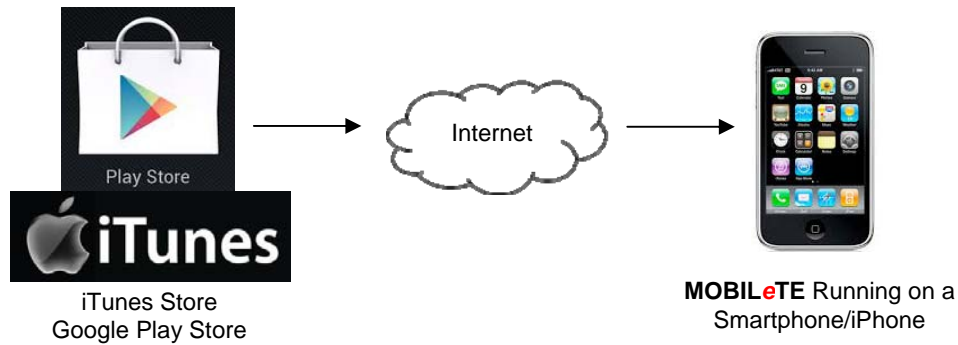
MOBILEREGISTRATION Process Overview

MOBILEREGISTRATION *powered by* MOBILETY operates automatically in both batch and real time, accounting for fluctuations in availability of internet access.

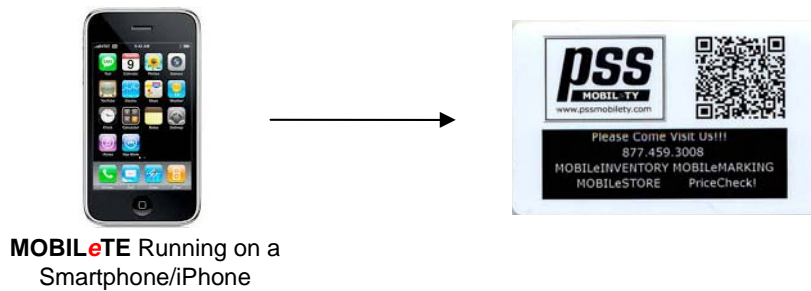
1. Generation of Attendance & Vendor Badges



2. Download Application

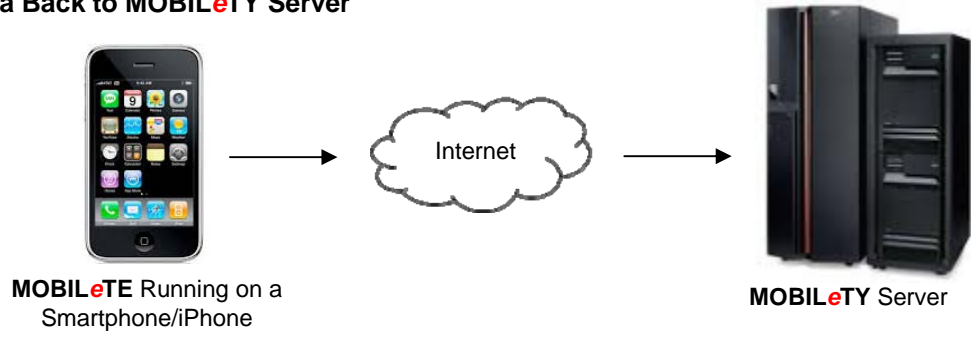


3. Data Capture of the Attendee

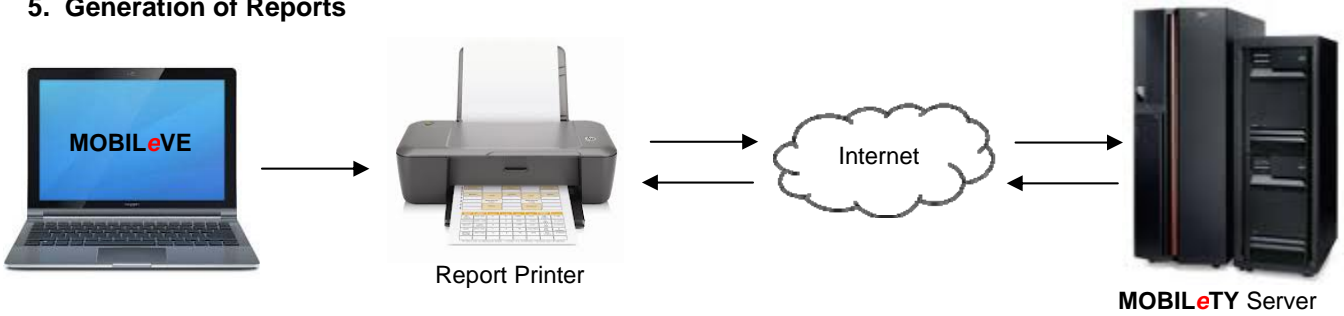


Process Overview (Cont.)

4. Upload Data Back to MOBILeTY Server

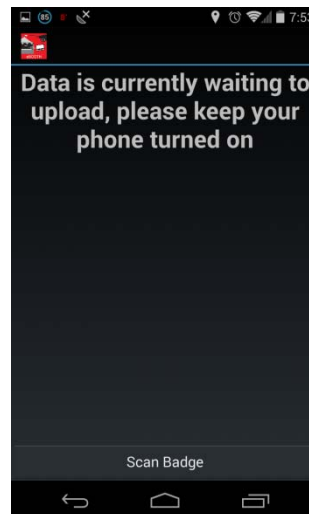
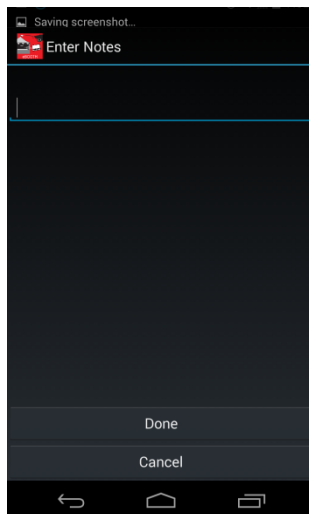
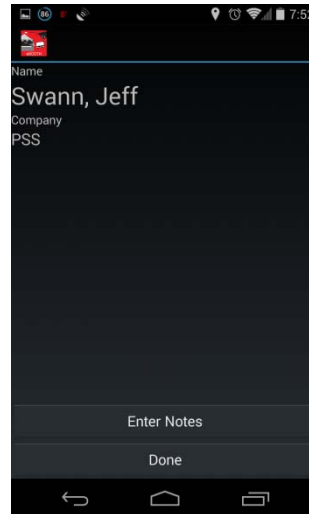
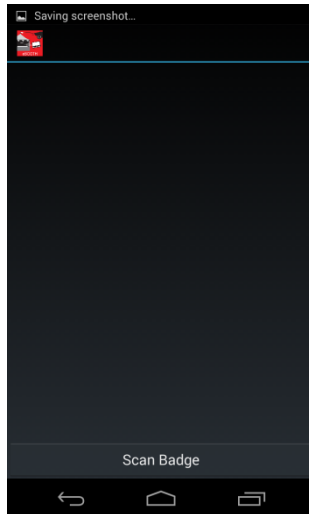


5. Generation of Reports



MOBILEREGISTRATION Screen Display

The MOBILEREGISTRATION Smartphone application is *powered by* MOBILETY.



MOBILEVE - MOBILEREGISTRATION Web Portal

MOBILEVE - MOBILEREGISTRATION is a command and control web portal providing maintenance, editing, reporting, import, and export of the data used by the MOBILEREGISTRATION system.

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MOBILITY

Logout

Exhibitor List Attendees Reports

Exhibitor List

Create New NumberPerPage: 25

Search Jump to Page: 1 Change

Total Listings: 237

1 2 3 4 5 6 7 8 9 10 Next Last

WebSite ID	First	Last Name	WebSite Password	Edit	Details	Delete
2198	David	Munno	9821	Edit	Details	Delete
6866	Claudia	Strongman	2589	Edit	Details	Delete
4706	Greg	Walker	0963	Edit	Details	Delete
5753	Elita	Amaral	2241	Edit	Details	Delete
9341	Ruth	Gorski	9181	Edit	Details	Delete
9656	Andrew	Altschuler	4159	Edit	Details	Delete
5720	David	Goldberg	7702	Edit	Details	Delete
704	Kelly	Spencer	5437	Edit	Details	Delete
9275	Randy	Jones	0123	Edit	Details	Delete
7082	Kevin	Brolan	3958	Edit	Details	Delete
115	Mandy	Jordan	0734	Edit	Details	Delete

The MOBILEVE web portal is an MS SQL database product.

MOBILEREGISTRATION Reports

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LogOut

Attendees Reports

Reports

Select a Report
Select a Report
Exhibitor Report

PssMobileStore version 4.0.17.0 © 2014 - Point of Sale System Services

pss
MOBILETY

LogOut

Attendees Reports

Reports

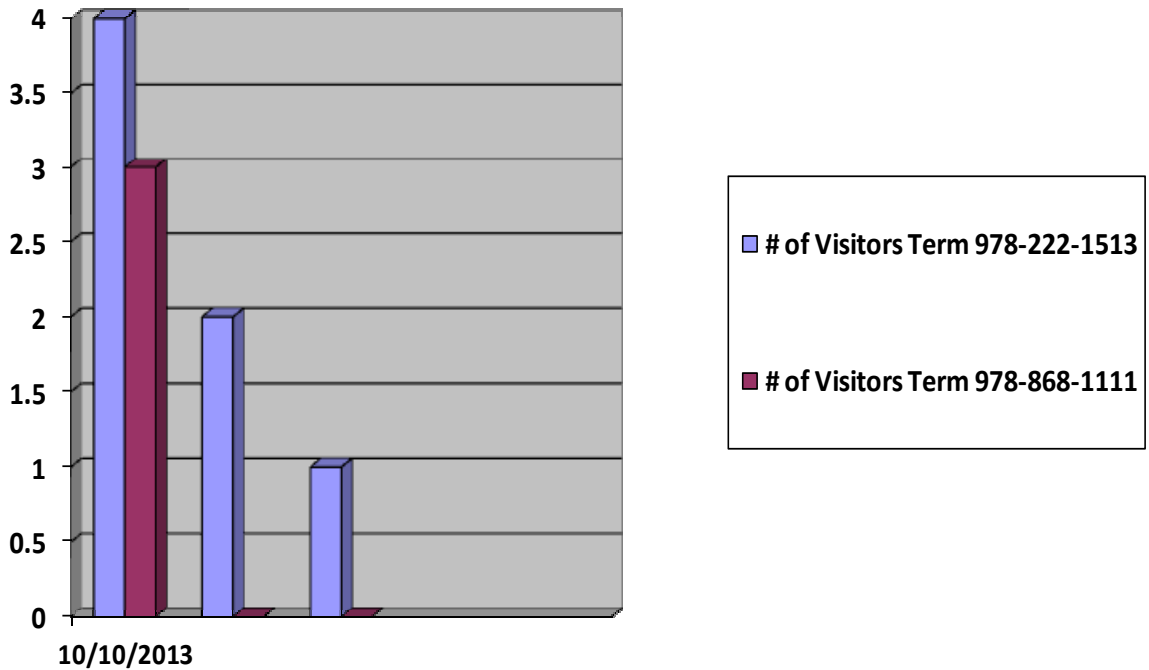
Exhibitor Report

Start Date : 01/12/2014 End Date : 01/15/2014

Get Report

PssMobileStore version 4.0.17.0 © 2014 - Point of Sale System Services

Reports (Cont.)



MOBILEREGISTRATION

Date: 10/15/2013
Time: 3:02:53 pm

Booth Visitor Report
Booth #: 115

Page 1 of 1

Date Range: 10/1/13 - 10/15/13

Terminal # 978-222-1513

Visiting Date	Time In	Last Name	First Name	Company	Phone	Email Address
10/10/2013	8:04:05 am	Tucker	Joseph	pss, Inc.	978-425-3003	JTucker@pssproducts.com
10/10/2013	8:05:15 am	Ross	Fred	ABC, Inc.	508-221-2392	FRoss@ABC.com
10/10/2013	8:14:25 am	Blusinsky	Mona	F. W. Webb	508-887-0219	Mona.Blusinsky@FWW.com
10/10/2013	8:29:02 am	Beakford	John	Comcast	800-266-2278	J.Beakford@Comcast.com
10/11/2013	7:13:05 am	Tomar	Kevin	Comcast	800-266-2278	K.Tomar@Comcast.com
10/11/2013	8:13:37 am	Thomas	Jack	pss, Inc.	978-425-3003	JThomas@pssproducts.com
10/12/2013	7:13:19 am	Burns	Martha	pss, Inc.	978-425-3003	M.Burns@pssproducts.com
Sub Total:	7					

Terminal # 978-868-1111

Visiting Date	Time In	Last Name	First Name	Company	Phone	Email Address
10/10/2013	8:04:05 am	Tucker	Joseph	pss, Inc.	978-425-3003	JTucker@pssproducts.com
10/10/2013	8:05:15 am	Ross	Fred	ABC, Inc.	508-221-2392	FRoss@ABC.com
10/10/2013	8:14:25 am	Blusinsky	Mona	F. W. Webb	508-887-0219	Mona.Blusinsky@FWW.com
SubTotal:	3					

Grand Total: 10

HTASK79938

PDTN11171



MOBILEeREGISTRATION ID Card Layout

MOBILEeREGISTRATION uses a proprietary QR code embedded in a user-designed ID card.

MOBILEeREGISTRATION – QR Code Example & ID Card Sample



Vendor Badges (all white card, black large first name)



Both Vendors and Attendees have the same information on the back of the badges



MOBILEREGISTRATION Import/Export Templates

Import

MOBILEREGISTRATION provides a template for importing all of the system files.

This allows for easy integration with the municipal system without the requirement to re-key.

The format template allows for the export of the file from the user's ERP system in a standard .CSV format and can be imported automatically or manually to the MOBILEREGISTRATION system. Below is the outline of the template for importation.

#	Description
1	First name
2	Last name
3	Company name
4	Email address
5	Phone number
6	Address
7	City
8	State
9	Zip
10	Exhibitor #

Note: There is one pss unique number per company

Vendor File Literal

1	2	3	4	5	6	7	8	9	10
contact	Greg Walker	ACCEL	gregory.walker@fi serv.com	425-698-6802	15395 SE 35th PL, STE 100	Bellevue	WA	98007	141



Export

MOBILEREGISTRATION *powered by* **MOBILE**TY provides a template for exporting the data file.

This can be used for external analysis of the **MOBILE**REGISTRATION system usage.

The export template allows for the creation of a file in a standard .CSV structure. Export is manually initiated from the **MOBILE**VE console. Below is an example of the export file and the file values.

The Export file for the Exhibitor username and passwords has the following fields.

Exhibitor Number	CompanyID	EmployeeNumber	LastName	FirstName	MiddleInitial	Password
141	8092	2065	Greg	Walker	NULL	4648
142	8092	4540	Strongman	Claudia	NULL	1251
143	8092	3428	Gorski	Ruth	NULL	904
144	8092	9490	Altschuler	Andrew	NULL	4447

MOBILEREGISTRATION System Requirements

System Requirements

PDT

Any Smartphone running Android OS Version 2.3 and above
iPhone running iOS version 5.0 and above.
iPad not supported.

Printer for reports

Installed printer for your PC to print reports

PC

1 gigahertz (GHz) or faster 32-bit (x86) or 64-bit (x64) processor
1 gigabyte (GB) RAM (32-bit) or 2 GB RAM (64-bit)
16 GB available hard disk space (32-bit) or 20 GB (64-bit)
DirectX 9 graphics device with WDDM 1.0 or higher driver connected to or have installed a printer for your PC to print reports

System Provided

Laptop

1 gigahertz (GHz) or faster 32-bit (x86) or 64-bit (x64) processor
1 gigabyte (GB) RAM (32-bit) or 2 GB RAM (64-bit)
16 GB available hard disk space (32-bit) or 20 GB (64-bit)
DirectX 9 graphics device with WDDM 1.0 or higher driver connected to or have installed a printer for your PC to print reports

Card Printer

Zebracard ZXP Series 3, Dual-Sided Card Printer, USB, US Cord, Contact Station, Mag Encoder, Lock
10/100 Ethernet